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Photo/cutline: William Shatner

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### FAMED ACTOR WILLIAM SHATNER SHINES SPOTLIGHT ON HUGHES & STUART MARKETING

Executive Producers William Shatner (yes, the very same Captain Kirk and star of television's Boston Legal series) and longtime partner Hollywood producer, Bert Tenzer, recently profiled Hughes & Stuart Marketing Strategies of Greenwood Village on their national TV program, "Heartbeat of America."



A 30-minute showcase of selected American-run companies, the ten year old program has produced more than 1,000 shows to date, but it is the first time ANY marketing agency in the United States has ever been profiled. "We are a grassroots, smaller company who helps businesses and special districts communicate positively and proactively with their consumers in a way that affects healthy changes," says agency president Melanie Goetz. She added, "They found us online and were very impressed with our efforts in environmental education such as water conservation with clients like Roxborough Water & Sanitation District, Todd Creek Village Metropolitan District, Chatfield Watershed Authority, as well as our product development division," she noted.

Focused on today's entrepreneurs, the national program interviews business owners in all industries sharing interesting products and services with millions of viewers. Mr. Shatner strongly believes in the American spirit of pursuing one's dreams and has been the instrumental "force" in bringing the attention of smaller companies to light who are doing great work. "It was an extraordinary, humbling experience to share the same platform with such renown talent and we were certainly very appreciative for being singled out as an effective, strategic marketing company," said Goetz.

For more information on special district consumer marketing or general business marketing, go to: [www.hughesstuart.com](http://www.hughesstuart.com) or call Melanie at: 303.798-0601.

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