

PRESS RELEASE

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FAMED ACTOR WILLIAM SHATNER SHINES SPOTLIGHT ON
HUGHES & STUART MARKETING

Executive Producers William Shatner (yes, the very same Captain Kirk and star of television's Boston Legal series) and longtime partner Hollywood producer, Bert Tenzer, recently profiled Hughes & Stuart Marketing Strategies of Greenwood Village on their national TV program, "Heartbeat of America." The program is designed to help emerging companies grow despite current economic setbacks and stimulate American enterprises.

A 30-minute showcase of selected American-run companies, the ten year old program has produced more than 1,000 shows to date, but it is the first time ANY marketing agency in the United States has been profiled. "They found us online and were very impressed with our efforts in environmental education and public outreach to educate consumers on challenging community issues," said Goetz, adding, "they also liked the way in which we creatively market products and services for other independent business owners to build awareness and identity with their target audience," Goetz said.

Focused on today's entrepreneurs, the national program interviews business owners in all industries and promotes what they do with millions of viewers. Mr. Shatner strongly believes in the American spirit of pursuing one's dreams and has been the instrumental "force" in bringing the attention of smaller companies to light that are worthy of recognition. "It was an extraordinary, humbling experience to share the same platform with such renown talent and we were certainly very appreciative for being singled out as an effective, strategic marketing company," said Goetz.

For more information on public outreach marketing or general business marketing, go to: www.hughesstuart.com or call Melanie Goetz at: 303.798-0601.

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